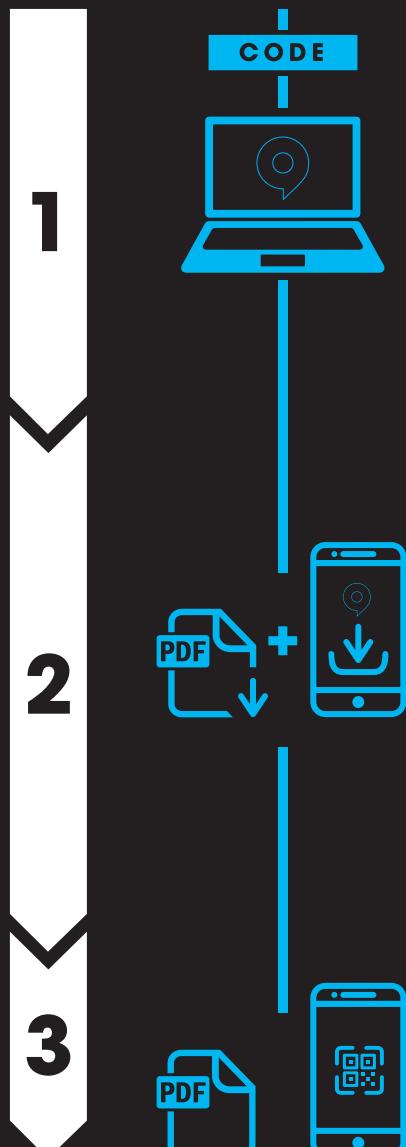


THE EASY ADMISSION PROCESS FOR GAMESCOM IN THREE STEPS



1. Buy a ticket or redeem your digital ticket code:

- Please register in the ticket shop and create a Koelnmesse account or log in with your existing access data.
- In the ticket shop you can buy your ticket or redeem and personalize your digital ticket code.

2. You will receive an email with the ticket PDF:

- We will send you an order confirmation with the ticket as a PDF file.
- The tickets will also be made available for download to the wallet of the respective mobile device. Registered gamescom.global users will also be able to access the tickets via their account on the website from a few weeks before the event.
- You can retrieve your tickets at any time in the ticket shop via „My orders“.

3. You attend gamescom:

- With your printed ticket, the ticket as a PDF, in the wallet of your mobile device or in your account on the website, you get access to the fairground.